

# **Kansas City Developer Conference**

---

## *Sponsor Prospectus*

## Invitation to Sponsor the Kansas City Developer Conference

The Kansas City Developer Conference, a Kansas City based non-profit, is pleased to announce our 9<sup>th</sup> annual event. The event is scheduled for July 11<sup>th</sup> – 13<sup>th</sup>, 2018 and will be held at the Kansas City Convention Center in downtown Kansas City. Your organization, as part of the Kansas City technical community, can put your message before a large audience of new and experienced Developers, Project and Technology Managers from Missouri, Kansas, Illinois, Nebraska, Iowa, and Oklahoma.

The Kansas City Developer Conference is a three-day, multi-track conference that covers all aspects of software development and agile project management. We have speakers from all over the country who are industry experts in their field and deliver both learning sessions as well as hands on workshops to further the audience's knowledge and understanding of the topics.

2017 was our biggest yet to date. We had over 1720 people attend the conference in 2017. The Kansas City Convention Center was selected for our event this year due to its central location and the flexibility the venue offers. Our conference has grown by 130% over the last 9 years. We expect 2018 to be another big year for us.

Please review the enclosed sponsorship prospectus to discover the benefits of partnering with us for this event. If you have questions, you can reach us at [sponsors@kcdc.info](mailto:sponsors@kcdc.info) or call Boon at 913.788.0343

Best Regards,

Boon Lee, Lee Brandt, Jonathan Mills, Jeff Strauss

Directors

[sponsors@kcdc.info](mailto:sponsors@kcdc.info)

913.788.0343

## Conference Fact Sheet

Date: July 11<sup>th</sup> – 13th, 2018

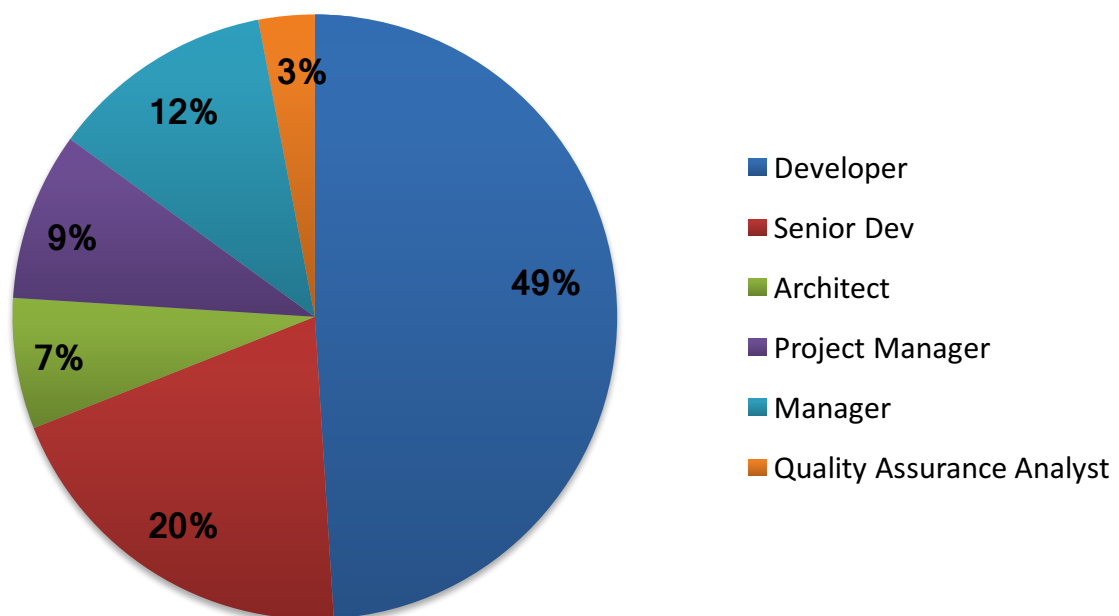
Location: The Kansas City Convention Center, Kansas City, MO

Purpose: To further the knowledge and acceptance of software development best practices and new trends.

Schedule: The schedule includes up to 13 lecture tracts as well as open spaces and hands on labs.

Attendance: The facility can accommodate up to 2000 attendees. We are expecting to sell out again this year.

### 2017 Attendees By Job Title



### Companies

2017 attendance shows over 1720 total attendees from over 100 different companies, including:

- Garmin
- NAIC/NIPR
- Epiq
- Commerce Bank
- Cerner
- Symplr
- NIC
- Balance Innovations

## Geographic Data

The largest percentage is from the Kansas City Metro, but attendees also came from all over Nebraska, Missouri, and Iowa.

## Sponsorship Levels

### Titanium - \$7500 (limited availability)

- Largest logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Exposition Area
  - Table, two chairs in Expo area at a premium location
  - Opportunity to have a booth during the Wednesday “pre-compiler” sessions
  - Opportunity to have a booth on Thursday and Friday.
- Logo of your organization at the attendee party
- Communications
  - Inclusion of a message in the pre-conference email
  - Inclusion of a message in the post-conference email
- Exclusive vendor presentation
- Recognition as a Titanium Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- Attendee Opt-In List
- 4 free admissions to the event

### Platinum - \$5000

- Large logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Exposition Area
  - Table, two chairs in Expo area
  - Opportunity to have a booth during the Wednesday “pre-compiler” sessions
  - Opportunity to have a booth on Thursday and Friday.
- Communications

- Inclusion of a message in the pre-conference email
  - Inclusion of a message in the post-conference email
- Exclusive vendor presentation
- Recognition as a Platinum Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- Attendee Opt-In List
- 4 free admissions to the event

### Gold Sponsor - \$3000

- Second logo placement on
  - Website
  - Registration site
  - Session Intro Slides
- Exposition Area
  - Table, two chairs in Expo area
  - Opportunity to have a booth on Thursday and Friday.
- Recognition as a Gold Sponsor
  - On Website and Registration site
  - In the opening remarks
  - At the closing remarks/raffle
- 2 free admissions to the event

### Additional sponsorship opportunities (1 sponsor for each item)

Note: you DO NOT get a booth with any of these additional sponsorship opportunities.

- Lanyard for attendees - \$2000
  - Your company logo on item

## How to Sponsor the Kansas City Developer Conference

If you are interested in sponsoring the 2018 Kansas City Developer Conference, please contact us at [sponsors@kcdc.info](mailto:sponsors@kcdc.info) for more information.